

Monic

AI SYSTEMS

AI VISIBILITY FIELD GUIDE

Get Your Business Recommended by AI

A practical guide to help your organization become understood, cited, and recommended across ChatGPT, Claude, Gemini, Perplexity, Google AI and Copilot.

Understood. Cited. Recommended.

7 Things AI Needs Before It Can Recommend You

Use this quick guide to see where you're strong and where to improve.

- **1 Clear, Consistent Information**
Your expertise, services, locations and differentiators are clearly stated and consistent across the web.
- **2 Recognizable Entity**
AI can confidently identify who you are, what you do and how you're different.
- **3 Authoritative Content**
You have helpful, original content that answers real buyer questions.
- **4 Third Party Validation**
You're mentioned, cited or reviewed by credible third parties such as media, industry publications, customers and partners.
- **5 Positive Reputation Signals**
The broader web shows trust, positive sentiment and consistent messaging.
- **6 Relevant Comparisons**
You're included in lists, comparisons and "best of" discussions in your category.
- **7 Ongoing Freshness**
Your information, content and third party signals are updated over time.

Quick Self Check

Where could you improve?

- ☐ Our core information is consistent across the web
- ☐ We're clearly identified and distinguished from similar companies
- ☐ We have content that answers buyer questions
- ☐ We have recent third party mentions or reviews
- ☐ Our online reputation is positive
- ☐ We're included in comparisons and industry lists
- ☐ We keep our information and content fresh

Common Visibility Gaps

- Too little helpful, structured content
- Inconsistent or outdated information
- Limited third party mentions
- Confusion with similar names
- Weak presence in comparisons and "best of" lists
- Negative or unaddressed reputation signals

Example Buyer Questions AI Sees

- What are the best (category) companies?
- Who should I work with for (service) in (location)?
- Compare (your brand) vs (competitors)
- What do customers say about (your brand)?
- Is (your brand) a good choice for (use case)?

Get Your AI Visibility Snapshot

Scan the QR code to see how your brand shows up and get tailored next steps.

